

# Winter Guide Media Kit 2022

GOLD COUNTRY • BC

— explore with us —



Photo by: Aaliyah Joseph

## Gold Country Communities Society Winter Guide Media Kit

Fun is year round in Gold Country, and we are creating an unique guide to feature our winter wonderlands and activities. Showcase what your business or organization has to offer during the winter months in this conveniently built guide that will be able to fit into the back pocket of your next visitor. Touting an unique design, this marketing tool will be convenient for everyone to carry.

TO RESERVE YOUR SPACE: BOOK BEFORE JAN 31/22 MATERIALS DEADLINE: FEB 7/22 FOR MORE INFO CALL OUR MARKETING TEAM AT (250)457-6606 OR EMAIL [INFO@EXPLOREGOLDCOUNTRY.COM](mailto:INFO@EXPLOREGOLDCOUNTRY.COM)

**Your Guide To:**

Winter Wilderness Winter Warm-ups  
Winter Wonderlands Winterscapes



# 2022 Winter Guide Media Kit

New Pocket Guide Size



—1/2 size  
4”w x 4.5”h



—Whole  
4”wx9”h



—1/4 size  
4”w x 2.25”h

## Winter Guide Sheet Rates

1/4 \$250.00 4”w x 2.25h”

1/2 \$500.00 4”w x 4.5h”

Whole \$900.00 4”w x 9h”

### Material Specifications

We accept the following

Formats:

- cmyk, pdf or jpeg
- Minimum of 300 dpi.

**\*An extra charge may apply if files do not fall within these guidelines.**

## The Gold Country Communities Society

Invites you to place an eye - catching ad within the first edition Winter Guide for the Gold Country area. This guide will be printed and also published online getting your business, service or organization in front of eyes from around the globe. There are three convenient sizes to choose from and the ability to supply your own ad or have one created in house for your approval. Gold Country Communities Society has been connecting people and organizations for the past 31 years.

Make sure to be included in the first ever Winter Guide To Gold Country by booking your space by Jan. 31/22. Be sure to email the purchase agreement to [info@exploregoldcountry.com](mailto:info@exploregoldcountry.com) by Jan. 31/22, and submit your materials by Feb. 07/22.

Please Fill Out And Email Back To [Info@Exploregoldcountry.com](mailto:Info@Exploregoldcountry.com)  
2022 Advertising Purchase Agreement

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone : \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Ad Size:  1/4 \$250.00  1/2 \$500.00  Whole \$900.00 Ad Cost: \_\_\_\_\_  
(Check one)

GST %5: \_\_\_\_\_

Total Ad Cost: \$ \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Payment: MasterCard  Visa  Invoice

Card # \_\_\_\_\_

Name on Card: \_\_\_\_\_

CVS (3-digit code): \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Address for card: \_\_\_\_\_

Please Check One Option:  
I will supply my own Ad.

Please contact me to design my Ad at a competitive rate.

Please initial that you acknowledge that full payment of the purchase display advertisement must be received by the GCCS by Feb. 07, 2022 to ensure your display advertising is published in the finished product.

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