



## **Gold Country Communities Society 2016/2017 Advertising Opportunities**

Terri Hadwin

Chief Operating Officer

Email: [goldcountry@telus.net](mailto:goldcountry@telus.net)

[www.exploregoldcountry.com](http://www.exploregoldcountry.com)

Phone/Fax: 250-457-6606

[www.goldtrail.com](http://www.goldtrail.com)

Toll Free: 1-877-453-9467

## Gold Country Communities Society Mission Statement

“To positively, ethically and professionally promote the pursuit of tourism, related economic development and the necessary technology to improve the economy of member communities; encouraging and supporting a strong local and regional sustainable tourism industry.”

## Free Opportunities for Gold Country Stakeholders

- Free business listings on our [www.exploregoldcountry.com](http://www.exploregoldcountry.com) website
- Free Accommodations listing in our
- Visitor Guide
- Free Event listings on our Calendar of Events
- Free GeoTourism Program
- Free Social Media sharing
- Free Subscription to E-Newsletters

## Gold Country Advertising Opportunities

### Visitor Guide

- 39,000 color print copies distributed to over 300 locations throughout BC, AB, SK & WA
- Guide stays in rotation for two years
- Interactive Flip Guide available online

### Website Advertising

- Responsive design website
- Rotating ad with direct link to your website
- Advertise on [www.exploregoldcountry.com](http://www.exploregoldcountry.com) or [www.goldtrail.com](http://www.goldtrail.com)



# Advertisement Rates

Approx 8.25" x 10.5"  
Full colour **visitor guide** of  
the Gold Country Region!

One year revolving ad  
placement on  
[www.exploregoldcountry.com](http://www.exploregoldcountry.com)  
or [www.goldtrail.com](http://www.goldtrail.com)

## Savings

No Tax!  
Bundle a print & web ad to save  
**10%!**  
Payment & ad material due by  
December 15th, 2015.

### Visitor Guide

1/9	\$225
2/9	\$325
1/3	\$450
1/4	\$500
1/2	\$800
Full Page	\$1500
Back Cover	\$1900

### Website Advertising

One Year	\$300
Two Years	\$550
Three Years	\$750

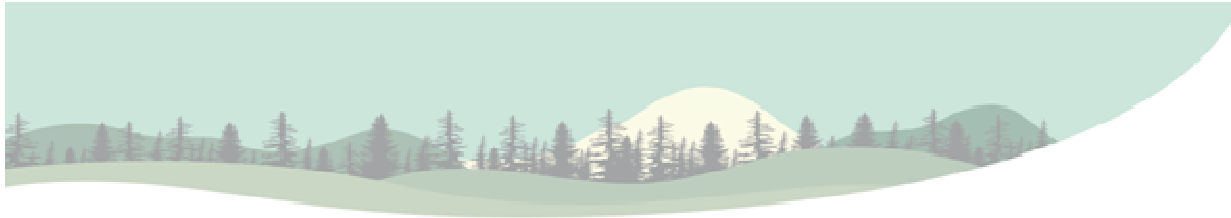


**Gold Country Communities Society:**

**Terri Hadwin**  
[www.exploregoldcountry.com](http://www.exploregoldcountry.com)  
[www.goldtrail.com](http://www.goldtrail.com)

**Chief Operating Officer**

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### Savings

No Tax!  
Save **10%** by bundling a print & web ad!

# Gold Country Advertising Purchase Agreement

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

<u>Visitor Guide 2016/2017</u>		
1/9	\$225	<input type="checkbox"/>
2/9	\$325	<input type="checkbox"/>
1/3	\$450	<input type="checkbox"/>
1/4	\$500	<input type="checkbox"/>
1/2	\$800	<input type="checkbox"/>
Full Page	\$1500	<input type="checkbox"/>
Back Cover	\$1900	<input type="checkbox"/>
<u>Website Advertising</u>		
One Year	\$300	<input type="checkbox"/>
Two Years	\$550	<input type="checkbox"/>
Three Years	\$750	<input type="checkbox"/>

**Note:** Need assistance with your ad design? Please contact us! Please fax or email the signed contract to Terri Hadwin.

*Please initial* that you acknowledge that full payment of the purchased display advertising must be **received by Gold Country Communities Society by December 15, 2015**, in order to ensure that your display advertising is in the finished product.

*Initials*

<b>Gold Country Communities Society:</b>		
<b>Terri Hadwin</b>	<b>Chief Operating Officer</b>	<b>Email: goldcountry@telus.net</b>
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